**DIGITAL TRANSFORMATION WORKSHOP**

Digital transformation is made up of three fundamental principles: People, Process and Technology. Information systems is not complete without these principles aligned.

Five common challenge that clients face during their digital transformation journey.

1. Data Migration.
2. Clarity in Business Process.
3. Difficulty in managing system integrators.
4. Transformation misalignment.
5. Organizational change, change management.

Operational disruption is one the challenge faced by clients during go live, especially material disruption for e.g., failing to ship, failing to close books this might be severe that might result in loss in revenue. This is because of business process and change management misalignment.

**Executive Alignment**

If executive do not buy in the projects its bound to fail, internal alignment is crucial in a success of digital transformation. Managers should be on board with full force, this is a prerequisite a successful digital transformation. Business strategies and tactic should be clearly defined this will pave away to selection of a digital transformation that is aligned to the Strategies. Strategic management is crucial Transformation map should be clearly explained before deploying a any technology.